

Dr. Baker Alkarimeh

balkarimeh@astate.edu

Education

Ph.D. in Information and Communication Science (2014 - 2019) *University of Toulon, France*

- Dissertation: *User and Interactive Documentary: An Experimental Study of User Engagement with Interactive Documentary.*

M.S. in Mass Communication (2009 - 2011) *Arkansas State University, USA*

- Concentration: Radio and Television

B.A. in Journalism (1999 - 2003) *Yarmouk University, Jordan*

- Concentration: Radio and Television
-

Academic Positions

Assistant Professor & Online Coordinator (2020 - Present) *School of Media & Journalism, Arkansas State University*

- Teach undergraduate and master's-level courses, including media production practicum, documentary filmmaking, multimedia storytelling, media portfolio, experiential media, corporate production, media management applications, theory of mass communication and audience market analysis.
- Develop and revise courses such as Corporate Media Production, Media Production Practicum, Media Portfolio, and Experiential Media II, incorporating interactive and collaborative learning.
- Provide virtual production support and individualized mentoring, guiding students through all phases of media project development, from concept to post-production.
- Advise undergraduate and graduate students on research, creative projects.
- Serve as a committee member for the CMP Competition Festival, contributing to event planning and student project evaluations.
- Enhance student engagement through online course development and digital learning strategies.

Radio and Television Instructor (2011 - 2014) *Yarmouk University, Jordan*

- Taught undergraduate courses in media production, radio and television, documentary filmmaking, TV direction, radio and TV drama, nonlinear post-production, multimedia storytelling, media production practicum, and media analytics.
 - Developed and implemented public critique sessions, fostering students' confidence in creative communication and media production.
 - Supervised dozens of graduation projects, guiding students in writing for creative media, multimedia storytelling, graphic communication, nonlinear post-production, media production practicum, and media analytics.
 - Provided mentorship and academic advising to more than 150 students, assisting with documentary proposals, scenario writing, and practical skills in TV, radio, and drama production.
 - Integrated hands-on production techniques, encouraging students to engage in industry-relevant practices.
-

Teaching & Course Development

- *Corporate Media Production*
 - *Media Production Practicum*
 - *Media Aesthetics*
 - *Media Portfolio*
 - *Experiential Media I*
 - *Experiential Media II*
 - *Documentary Filmmaking*
 - *Multimedia Storytelling*
 - *Broadcast Graphics*
 - *Video Production I*
 - *Audio Production II*
 - *Internship*
 - *Broadcast Documentary*
 - *Advanced Studies in Broadcast Management*
 - *Theory of Mass Communication*
 - *Media Management Applications*
 - *Audience Market Analysis*
-

Research Interests

- Linear and Interactive Documentary
 - New Media and Emerging Storytelling Techniques
 - Stereotypes in Film and Media Representation
 - Media Aesthetics and User Engagement
-

Publications, Research, & Workshops

Publications & Research

- *User and Interactive Documentary: An Experimental Study of User Engagement* (2019) – Ph.D. Dissertation, University of Toulon.
- *Interactive Documentary: A Proposed Model and Definition* (2017) – French Journal for Media Research.
- *People Perceptions of Women's Stereotypes in Films* (2011) – Master's Thesis, Arkansas State University. Ranked among the Top 25 Most Accessed Theses in 2016 (ProQuest).
- *Image of Islam in USA Media after 9/11* (2011) – Research Paper, Arkansas State University. Presented at the Western Social Science Association Conference, Salt Lake City, Utah (2011).
- *Arab Media and Sex Education* (2011) – Research Paper, Arkansas State University. Presented at the Western Social Science Association Conference, Salt Lake City, Utah (2011).

Workshops & Presentations

- *Interactive Documentary and Designing Interactive Media* (2018) – Workshop at Yarmouk University. Explored interactive storytelling techniques using Klynt software.
- *Adobe After Effects and Reproducing Reality* (2018) – Workshop at Yarmouk University. Focused on post-production techniques for enhancing visual storytelling.
- *Documentary Filmmaking in Light of Rapid Technological Transformations* (2018) – Yarmouk University. Addressed the impact of emerging technologies on documentary practices.
- *Radio Production Skills Training for Syrians* (2013-2014) – Workshop in collaboration with UNESCO & Un Pont Per. Provided training on radio storytelling and production.

Creative Work

- *The Gadara I Know: That Summer* (2024) – Editor & Director.
- *The Gadara I Know: That Winter* (2024) – Editor & Director.
- *The Gadara I Know: That Winter II* (2024) – Editor & Director.
- *Puy St Vincent: Part II* (2024) – Editor & Director.
- *BTS: Harvest Day* (2024) – Editor & Director.
- *A Shepherd in Gadara Valley* (2022) – Editor & Director.
- *Aerial Archaeology in Jordan & Oman* (2022) – Media Advisor, Editor & Director (in collaboration with Oxford and Leiden Universities).
- *Hassan: The Last Farmer* (2025) – Film Festival Submission.
- *Hammodeh* (2025) – Film Festival Submission.
- *A Day in Western Field* (2023) – Editor & Director.
- *Puy St Vincent* (2023) – Editor & Director.
- *Interactive Documentary: Alharh Alfoqah: A Story of Seasons and Departure* (2018).

- *Toulon* (2015) – Editor & Director.
 - *Gadara Seasons* (2015) – Winner of Best Sound Effects at the Jordanian Media Festival.
 - *Old Village in Gadara* (2016) – Nominated for Toronto World International Film Festival.
-

Advising & Mentorship

- Supervised and mentored undergraduate and graduate students in media production, documentary filmmaking, and multimedia storytelling.
 - Advised master's and PhD students on research design, creative projects, and industry applications.
 - Assisted doctoral candidates with research methodology, proposal development, and dissertation work, particularly in interactive media, digital storytelling, and film studies.
 - Provided specialized training for international students in digital storytelling, media aesthetics, and post-production techniques.
 - Encouraged collaborative, interdisciplinary projects, integrating media production with journalism, communication, and emerging technologies.
-

Service & Professional Engagement

- Committee Member, Creative Media Production Advisory Board – Contributed to curriculum planning, program development, and student initiatives.
 - Committee Member, CMP Competition Festival – Evaluated student projects and assisted with event coordination.
 - Committee Member, Scholarship Committee – Reviewed applications and assisted in selecting recipients for student scholarships.
 - Course Development Advisor, Yarmouk University– Provided guidance on curriculum design and media studies integration.
 - Media Advisor, Aerial Archaeology in Jordan and Oman Project – Collaborated with Oxford and Leiden Universities on media documentation and production.
-

Professional Memberships

- University Film and Video Association
 - Association for Education in Journalism and Mass Communication
-

Honors & Awards

- Hermes Scholarship (European Union) – PhD Funding.
- Yarmouk University Scholarship – Master’s Program.